

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 4953421  |
| <b>Application Number:</b>                  | 10699173   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 1599   |
| <b>Title of Invention:</b>                  | Targeting shoppers in an online shopping environment   |
| <b>First Named Inventor/Applicant Name:</b> | Vivek Jain   |
| <b>Correspondence Address:</b>              | Frederick W. Gibb, III<br>McGinn & Gibb, PLLC<br>Suite 304<br>2568-A Riva Road<br>Annapolis MD 21401<br>US 410-573-1545<br>- |
| <b>Filer:</b>                               | Frederick W. Gibb III/Kimberly Baumann   |
| <b>Filer Authorized By:</b>                 | Frederick W. Gibb III  |
| <b>Attorney Docket Number:</b>              | JP920030155US1   |
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| <b>Application Type:</b>                    | Utility under 35 USC 111(a)  |

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| Submitted with Payment | no |
| <b>File Listing:</b>   |    |

| Document Number | Document Description                                  | File Name                    | File Size(Bytes)/ Message Digest                              | Multi Part /.zip | Pages (if appl.) |
|-----------------|---|------------------------------|---|------------------|------------------|
| 1               | Amendment/Req. Reconsideration-After Non-Final Reject | JP920030155US1_Amendment.pdf | 158581<br><small>627600b9ac3862a64baa7621f5b31140f34b</small> | no               | 31               |

**Warnings:**

**Information:**

|                                     |        |
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

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